



JUAN ESLAVA

Art Director • Senior UI/UX Designer

PROFILE

Hi, I am Juan Eslava, Senior UI/UX Designer. With 12 years of experience working for different Ad Agencies, organizations, and Marketing Departments as a Graphic & Web Designer. In the last eight years, I am part of Zimmerman Advertising and working creating campaigns for Lumber Liquidators, Mc Donald's, Chuck E. Cheeses, Firehouse Subs, Boston Market, Dunkin' Donuts, Party City, White Castle, Logan's, Papa Johns, AutoNation, QVC, Atlantis Resort, and many more.

CONTACT ME

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Pompano Beach FL, 33069



WORK EXPERIENCE

ZIMMERMAN ADVERTISING

Mar2012 - APR 2020

Senior Interactive Designer

Working here since the start of the digital department and now I am part of the creative department, developing and working on different projects and campaigns for national clients.

Job Description

- Work closely with Accounting, Social, and Traffic Department to find a creative and convenient solution for our clients.
- Organize brainstorming meetings with the creative team, to create and develop the concepts to present to our Account Creative Director and then to the client.
- Design and produce digital media executions for our clients.

SHORES OF DENMARK

Dec 2009 - Feb 2011

Product Designer

SHAKE-A-LEG MIAMI

Mar 2008 - Dec 2011

Graphic & Web Design

MIOSDESIGN - (Personal Branding)

Mar 2003 - Present

Graphic & Web Designer/Developer



SKILLS

DIGITAL DESIGN



PROBLEM SOLVING



UX/UI



ART DIRECTION



ADOBE SUITE 2020



AFTER EFFECTS



HTML5/CSS



WORD PRESS



REFERENCES

AARON HAGER

Zimmerman Advertising
Sr. Art Director

☎ 954 999 7383

✉ AaronHager@zadv.com

DANIEL RAMIREZ

Carnival Cruise
Systems Director

☎ 305 877 8353

✉ dramirez@carnivalcruise.com



EDUCATION

DESIGN AND ADVERTISING

USIL

WEB DESIGN

EOS Design Institute

WEB ANIMATION AND WEB DESIGN

New Horizons